

# 2008

## *Festival of India*



Saturday, October 18<sup>th</sup>, 2008

11 am - 9 pm

Sunday, October 19<sup>th</sup>, 2008

12 pm - 8 pm

Greater Richmond Convention Center  
403 North Third Street  
Richmond, VA 23219

Admission to the festival is free.

GREATER RICHMOND CONVENTION CENTER

# 2008 Festival of India

www.hinducenterofvirginia.org

## Advertising Contract

All payment will be charged in advance.

**Advertiser** (please print)

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

**Ad Size** (check one)

- |   |   |
|---|---|
| <input type="checkbox"/> b&w quarter page (\$250) | <input type="checkbox"/> color quarter page (\$350) |
| <input type="checkbox"/> b&w half page (\$350)    | <input type="checkbox"/> color half page (\$550)    |
| <input type="checkbox"/> b&w full page (\$600)    | <input type="checkbox"/> color full page (\$1000)   |
| <input type="checkbox"/> b&w center page (\$650)  | <input type="checkbox"/> inside back (\$1500)       |
|   | <input type="checkbox"/> center page (\$1200)       |

Quarter page 3 1/2" X 4 7/8" • Half page 7 1/2" X 4 4/8" • Full page 7 1/2" X 9 5/8"

**Ad Layout** (check one)

- |   |  |
|---|--|
| <input type="checkbox"/> use previous year's ad                   | <input type="checkbox"/> layout and copy enclosed            |
| <input type="checkbox"/> use last year's ad with enclosed changes | <input type="checkbox"/> layout and copy to be mailed 9/1/06 |

**Method of Payment** (check one)

- |   |  |
|---|--|
| <input type="checkbox"/> check (payable to Festival of India) | <input type="checkbox"/> credit card (Visa or Master Card) |
|---|--|

Cardholder's Name \_\_\_\_\_

\_\_\_\_\_

Card # \_\_\_\_\_

Expiration \_\_\_\_\_ Signature \_\_\_\_\_

**To reserve an advertisement in the souvenir book contact:**

Dr. Raj Dubey (dubeyrr@gmail.com)

10804 Virginia Way Court, Richmond, VA 23238

(804) 754-3242 • Fax (804) 674-1126

## 2008 Festival of India

The Festival of India was established in 1981 and is one of the oldest ethnic festivals in Richmond.

Over 20,000 visitors from all across central Virginia will participate in this cultural and educational event. The festival is the quickest and most inexpensive way to reach an adventurous and culturally inquisitive audience for your products.

It brings in a diverse group of people from the community and facilitates a healthy social exchange.

All the advertisers will be featured on the Festival of India website. A complimentary copy of the souvenir book will be distributed to visitors.

Advertisers name will be prominently displayed during the festival.

The festival has a delicious spread of varied Indian cuisine representing the various states of India. Unique jewelry, Indian handicrafts, fabrics and traditional clothes will be for sale. There will be live dances and cultural performances during the festival.

