

Greater Richmond Convention Center
403 North Third Street
Richmond, VA 23219

Admission to the festival is free.

2008

Festival of India



Saturday, October 18th, 2008
11 am - 9 pm

Sunday, October 19th, 2008
12 pm - 8 pm

GREATER RICHMOND CONVENTION CENTER



2008 Festival of India

The Festival of India was established in 1981 and is one of the oldest ethnic festivals in Richmond.

Over 20,000 visitors from all across central Virginia will participate in this cultural and educational event. The festival is the quickest and most inexpensive way to reach an adventurous and culturally inquisitive audience for your products.

It brings in a diverse group of people from the community and facilitates a healthy social exchange.

All the advertisers will be featured on the Festival of India website. A complimentary copy of the souvenir book will be distributed to visitors.

Advertisers name will be prominently displayed during the festival.

The festival has a delicious spread of varied Indian cuisine representing the various states of India. Unique jewelry, Indian handicrafts, fabrics and traditional clothes will be for sale. There will be live dances and cultural performances during the festival.



2008 Festival of India

www.hinducenterofvirginia.org

Booth Contract

All payments will be charged in advance

Name _____

Address _____

Phone _____

Signature _____

Print Name _____

Type of Booth Desired (check one)

- | | |
|-----------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> *Size 10x10 ft | <input type="checkbox"/> *Size 10x14 ft |
| <input type="checkbox"/> Front Row Corner \$800 | <input type="checkbox"/> Front Row Corner \$950 |
| <input type="checkbox"/> Front Row Booth \$650 | <input type="checkbox"/> Front Row Booth \$800 |
| <input type="checkbox"/> 2nd or 3rd Row Booth \$550 | <input type="checkbox"/> 2nd or 3rd Row Booth \$700 |
| <input type="checkbox"/> 2nd, 3rd, & 4th Row Corner \$700 | <input type="checkbox"/> 2nd, 3rd, & 4th Row Corner \$850 |

*Size 10x24 ft

- | | |
|-----------------------------------------------------|--------|
| <input type="checkbox"/> Front Row Corner | \$1400 |
| <input type="checkbox"/> Front Row Booth | \$1300 |
| <input type="checkbox"/> 2nd or 3rd Row Booth | \$1100 |
| <input type="checkbox"/> 2nd, 3rd, & 4th Row Corner | \$1200 |

***NO CHANGES WILL BE ALLOWED ONCE BOOTH IS ASSIGNED.**

Description of products that will be sold or displayed: _____

Booths will have 3 ft. skirts on each side and 8 ft. high pipe and drape on the back. Each booth can bring an easel to display material. Please make sure that displays don't block the view to the stage. All business is to be conducted in accordance with the laws of the Commonwealth of Virginia. HCV does not authorize the sale of any counterfeit merchandise. Thanks for your help.

If you need information about individual phone connections please contact us.

Method of Payment (check one)

- check (payable to Festival of India) credit card (Visa or Master Card)

Cardholder's Name _____

Signature _____

Card # _____

Expiration _____ Signature _____

To reserve booth at the festival contact:

Ram Pai • 12005 Holman Lane • Glen Allen, VA 23059
(804) 346-8789 • Cell (804) 307-4597 • Fax (804) 364-7079 • rpai324966@aol.com

- ✧ Any booth space allocated to a vendor is not assignable to anyone else without prior permission of HCV.
- ✧ Any vacant booth can only be occupied upon making prior payment to HCV.